

## **Cambria Hotels Expands Presence in Twin Cities with Groundbreaking of Third Location**

ROCKVILLE, Md., Sept. 27, 2018 /PRNewswire/ -- [Choice Hotels International, Inc.](#) (NYSE: CHH) and C&O Bloomington, LLC have broken ground on the Cambria Hotel Minneapolis-Saint Paul Airport. Slated to open in 2019, the five-story, 170-room hotel is one of three Cambria hotels in the Minneapolis area, joining the [Cambria Hotel Minneapolis Maple Grove](#) and the upcoming Cambria Hotel Downtown Minneapolis.

Located at 8001 28th Avenue South, the hotel is adjacent to the Mall of America, the largest mall in North America, which offers guests access to top-notch retail, dining, and entertainment options. The property is also within walking distance to the Light Rail and near the corporate offices of Best Buy, Ecolab, General Mills, Target, UnitedHealth Group, and U.S. Bancorp. As its name suggests, the new Cambria property is a five-minute drive from the Minneapolis-Saint Paul International Airport.

"With more than 38 million people traveling through the Minneapolis-Saint Paul International Airport annually, this Cambria hotel will serve as a gateway to the Twin Cities' rich arts and culture as well as the region's thriving corporate environment," said Janis Cannon, senior vice president, upscale brands, Choice Hotels. "Cambria hotels are designed to exceed the expectations of modern travelers with tailored amenities and locally inspired design that allow guests to maximize their time on the road, especially in such a vibrant city like Minneapolis."

The new Cambria Hotel Minneapolis-Saint Paul Airport will feature several upscale amenities, including:

- Immersive spa-like bathrooms
- Contemporary and sophisticated guest rooms with plush bedding
- State-of-the-art fitness center and indoor pool
- 4,000 square-feet of multi-function meeting space
- Onsite dining featuring local cuisine, craft beer, wine, specialty cocktails, and small bites
- Locally inspired design

Ceres Enterprises, LLC will manage the hotel and the Orlean Company will collaborate on the development.

"The groundbreaking of the Cambria Hotel Minneapolis-Saint Paul represents an exciting next step in the journey to bring our fourth Cambria hotel to life," said David Crisafi, president, Ceres Enterprises, LLC. "We've witnessed how guests love the contemporary essentials infused throughout our Cambria hotels and know this will be another great property that fits our portfolio perfectly."

"The start of construction on the Cambria Hotel Minneapolis-Saint Paul marks another milestone in strengthening our portfolio and our relationship with Choice Hotels. We're thrilled to be a part of the Cambria brand's growth story and look forward to bringing another outstanding property to fruition," said David Orlean, president, Orlean Company.

### **About Cambria Hotels**

The Cambria® Hotels brand is designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer.

Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are nearly 40 Cambria hotels open across the United States, and over 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit [www.choicehotels.com/cambria](http://www.choicehotels.com/cambria).

### **About Choice Hotels**

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 6,800 hotels, representing more than 550,000 rooms, in over 40 countries and territories as of June 30, 2018, the Choice® family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit [www.choicehotels.com](http://www.choicehotels.com).

### **About Ceres Enterprises & The Orlean Company**

Ceres Enterprises is a leading developer and operator of premier hotels in the Midwestern United States whose portfolio includes Marriott, Hilton, and Choice Hotels. The Orlean Company, a leading Ohio-based real estate developer with extensive ground-up commercial real estate experience, including senior-care and assisted-living housing, affordable and market-rate multifamily housing, and commercial retail and for-sale housing in Northeast Ohio.

### **Forward-Looking Statement**

This communication includes "forward-looking statements" about future events, including hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K, any of which could cause actual results to be materially different from our expectations.

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