

The Ascend Hotel Collection Debuts In Connecticut With Downtown Hartford Upscale Hotel

The Capitol Hotel Adds to the Brand's Growing Portfolio in City Centers

ROCKVILLE, Md., March 14, 2019 /PRNewswire/ -- [The Capitol Hotel](#) is the latest property to join the [Ascend Hotel Collection](#) by [Choice Hotels International, Inc.](#) (NYSE: CHH), a portfolio of unique, boutique, and historic hotels and resorts that reflect their surrounding community.

Located in the heart of downtown Hartford at 440 Asylum Street, the recently renovated Capitol Hotel offers leisure and business travelers alike chic accommodations, unobstructed views of Connecticut's State Capitol building – after which the hotel is named – and convenient access to several nearby attractions, including the Connecticut Science Center, the Wadsworth Atheneum Museum of Art, the Mark Twain House & Museum, and the Bushnell Performing Arts Center, as well as local colleges: Trinity College and St. Joseph College.

The Capitol Hotel is well positioned for business travelers visiting Hartford, which has been nicknamed the "Insurance Capital of the World." The hotel is convenient to several corporate headquarters, such as Aetna, The Hartford Financial Services Group, and The Phoenix Companies, as well as the city's Amtrak station and Bradley International Airport.

Other amenities of The Capitol Hotel include:

- A state-of-the-art fitness center
- Meeting and event spaces
- Onsite parking
- Complimentary breakfast

"As one of the nation's oldest cities, and today one of the area's leading economies, the city of Hartford marries modernity with rich tradition—which the Capitol Hotel captures perfectly," said Janis Cannon, senior vice president, upscale brands, Choice Hotels. "We're pleased to expand the Ascend Hotel Collection's offerings in high barrier-to-entry markets like Hartford and look forward to advancing the brand's growth in even more popular destinations around the globe."

The Ascend Hotel Collection currently has more than 250 properties open and nearly 60 hotels in the pipeline worldwide. This year, the brand expects to open several hotels in major U.S. markets, including Brooklyn, N.Y.; Philadelphia; Long Island City, N.Y.; and Napa, Calif.

As a member of the Ascend Hotel Collection, guests of The Capitol Hotel can participate in the award-winning [Choice Privileges](#) loyalty rewards program, rated a top hotel loyalty program by both *USA Today's* 10Best Readers' Choice Awards and *U.S. News & World Report* for three consecutive years. Choice Privileges membership is free and offers fast rewards and exclusive member rates for those who book directly at www.choicehotels.com. Members can earn and redeem points towards free nights, airline miles, and more while staying at any of Choice's participating branded hotels.

Ascend Hotel Collection: Let the Destination Reach You.

The Ascend Hotel Collection® global portfolio of unique, boutique, and historic independent hotels and resorts is part of Choice Hotels International, one of the world's largest leading hotel companies. Recognized as the hotel industry's first "soft brand" concept, the Ascend Hotel Collection has more than 250 properties open and operating worldwide, including in France, the United Kingdom, Denmark, Finland, Ireland, Norway, Spain, Sweden, Turkey, Australia, Canada, Ecuador, and the Caribbean region. Membership with the Ascend Hotel

Collection enables distinctive, independent properties to gain a global presence while maintaining their local charm. For more information, visit www.choicehotels.com/Ascend.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 7,000 hotels, representing nearly 570,000 rooms, in over 40 countries and territories as of December 31, 2018, the Choice® family of hotel brands provides business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

Forward-Looking Statement

This communication includes "forward-looking statements" about future events, including anticipated development and hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K, any of which could cause actual results to be materially different from our expectations.

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