

## **Ascend Hotel Collection Comes to Monterey Bay Area with Addition of Hacienda de Léal**

### **Spanish-Themed Hotel in San Juan Bautista Inspired by Historic California Mission**

ROCKVILLE, Md., May 3, 2019 /PRNewswire/ -- The [Hacienda de Léal](#) adds a splash of Spanish culture to the [Ascend Hotel Collection](#) by [Choice Hotels International, Inc.](#) (NYSE: CHH), a portfolio of unique, boutique, and historic hotels and resorts that reflect their surrounding community.

Located in the quaint mission town of San Juan Bautista at 410 The Alameda, the 42-room Hacienda de Léal captures the spirit of the Spanish Hacienda with its rustic, red and beige hues, picturesque patio, and 20,000-square-foot courtyard. The property was purchased by Léal Vineyards in 2014 and completely renovated to channel the opulence of the beachside hotels of Santa Barbara without sacrificing its California mission roots and rich history.

Other amenities and features of the Hacienda de Léal include:

- Free Wi-Fi
- Free deluxe continental breakfast
- Sundeck & picnic area
- 24-hour reception desk
- Late checkout
- Bicycle rentals

In San Juan Bautista, visitors will find boutique shopping, local cuisine and The Mission De San Juan Bautista, an 18<sup>th</sup> century local landmark that once hosted daily mass. The Hacienda de Léal is located 10 miles from the owner's two pastoral vineyards, which offer an ideal backdrop for lasting memories. Less than a 30-minute drive from the hotel is Marina State Beach, a quiet oceanfront stop along the Pacific coastline where visitors can get their feet wet or catch some rays.

The Ascend Hotel Collection currently has more than 250 properties open and nearly 60 hotels in the pipeline worldwide. This year, the brand expects to open several hotels in major U.S. markets, including Brooklyn, N.Y.; Philadelphia; Long Island City, N.Y.; and Napa, Calif.

As a member of the Ascend Hotel Collection, guests of The Hacienda de Léal can participate in the award-winning [Choice Privileges](#) loyalty rewards program, rated a top hotel loyalty program by both *USA Today's* 10Best Readers' Choice Awards and *U.S. News & World Report* for three consecutive years. Choice Privileges membership is free and offers fast rewards and exclusive member rates for those who book directly at [www.choicehotels.com](http://www.choicehotels.com). Members can earn and redeem points towards free nights, airline miles, and more while staying at any of Choice's participating branded hotels.

### **Ascend Hotel Collection: Let the Destination Reach You.**

The Ascend Hotel Collection® global portfolio of unique, boutique, and historic independent hotels and resorts is part of Choice Hotels International, one of the world's largest leading hotel companies. Recognized as the hotel industry's first "soft brand" concept, the Ascend Hotel Collection has more than 250 properties open and operating worldwide, including in France, the United Kingdom, Denmark, Finland, Ireland, Norway, Spain, Sweden, Turkey, Australia, Canada, Ecuador, and the Caribbean region. Membership with the Ascend Hotel Collection enables distinctive, independent properties to gain a global presence while maintaining their local charm. For more information, visit [www.choicehotels.com/Ascend](http://www.choicehotels.com/Ascend).

### **About Choice Hotels**


Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 7,000 hotels, representing nearly 570,000 rooms, in over 40 countries and territories as of December 31, 2018, the Choice® family of hotel brands provides business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit [www.choicehotels.com](http://www.choicehotels.com).

© 2019 Choice Hotels International, Inc. All rights reserved.

SOURCE Choice Hotels International, Inc.

For further information: Alannah Don, Choice Hotels: 301.592.5154,  
[Alannah.Don@choicehotels.com](mailto:Alannah.Don@choicehotels.com)

---

Additional assets available online:  [Photos \(2\)](#)

<https://media.choicehotels.com/2019-05-03-Ascend-Hotel-Collection-Comes-to-Monterey-Bay-Area-with-Addition-of-Hacienda-de-Lea>