Cambria Hotels Celebrates First Property in Georgia with Grand Opening Event in Downtown Savannah

New property continues brand's expansion in travelers' favorite destinations with debut opening in the state of Georgia

ROCKVILLE, Md., April 3, 2023 /PRNewswire/ -- Cambria Hotels, part of the Choice Hotels International, Inc. (NYSE: CHH) family of brands, continues its nationwide expansion with the grand opening of its first hotel in Georgia: the Cambria Hotel Savannah Downtown Historic District. The brand's newest downtown addition will provide modern travelers with the upscale amenities they need to discover all the opportunities Savannah has to offer.

To commemorate the grand opening of Georgia's first hotel, which officially opened its doors in December, the Cambria Hotel Savannah Downtown Historic District welcomed community members and distinguished guests to a ribbon cutting ceremony. Guests were treated to a Savannah-inspired reception and property tours featuring the hotel's full-service bar and restaurant, contemporary and sophisticated guestrooms, and state-of-the-art fitness center.

Speakers at the event included Janis Cannon, senior vice president, Upscale brands, Choice Hotels, Savannah city officials, and Lois Model, Executive Director at Savannah Center for Blind and Low Vision, who each expressed their enthusiasm about the brand's debut in Georgia.

"Known for its hospitality, innovative history, and vibrant culture, Savannah is a corporate, entertainment and industrial hub," said Janis Cannon. "At Cambria Hotels, our expansion stays focused on growth in markets with strong business and leisure demand. This makes Savannah the ideal spot to debut the Peach State's first Cambria. We're proud to welcome guests to yet another brand-defining property in our growing lineup of Cambria hotels nationwide."

The new six story, 101-room Cambria hotel positions guests in the heart of the city's National Historic Landmark District, providing modern travelers with easy access to top Savannah landmarks, renowned architecture and more than 100 restaurants situated along the neighborhood's cobblestone streets. The Cambria Hotel Savannah Downtown Historic District is within walking distance to the Savannah Civic Center, the SCAD Museum and Forsyth Park, and is a short drive to several top area employers, including Georgia Ports Authority – one of the busiest container gateways in the nation – Gulfstream, Hunter Army Airfield, St. Joseph's Hospital, and Mitsubishi Hitachi Power System's North American headquarters. The hotel's charming design is reflective of the surrounding Savannah community, known for its stunning buildings, iconic city squares and parks, and coastal landscapes.

The Cambria Hotel Savannah Downtown Historic District, which participates in Choice Privileges, the award-winning loyalty program from Choice Hotels, features upscale amenities and approachable indulgences that appeal to today's travelers, including:

- Multi-purpose indoor and outdoor spaces, including a lobby bar, for productive work or relaxation.
- Locally inspired design décor, reflecting the unique personality of the surrounding National Historic Landmark District community.
- Contemporary and sophisticated guest rooms, complete with design forward fixtures, abundant lighting and plush bedding.
- Immersive, spa-style bathrooms with Bluetooth mirrors.
- Onsite dining with freshly made food, local craft beer, wine and specialty cocktails, as well as to-go options.
- Multi-function meeting and event spaces.
- State-of-the-art fitness center.

The Cambria Hotel Savannah Downtown Historic District showcases how Choice Hotels has become the

go-to challenger brand for developers looking to move to upscale with the flexibility to build at a reduced cost while retaining a design-forward experience. This property was developed by HOS Management Group, a second-generation hospitality and development group with over 30 years of industry experience managing a diverse collection of iconic hotel brands, and is managed by Peachtree Hotel Group, a private equity management firm focusing on opportunistically deploying capital across its distinct operating and real estate divisions.

There are currently over 65 Cambria hotels open across the U.S. in popular cities such as Chicago, Los Angeles, New York, New Orleans, and Phoenix, with over 70 hotels in the pipeline. Cambria guests visiting any of these locations and more are able to gain enhanced rewards and benefits through the Choice co-branded, no fee credit card program.

For more information on Cambria Hotels development opportunities, visit choicehotelsdevelopment.com/cambriahotels.

About Cambria® Hotels

The Cambria Hotels brand is designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local, freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, Los Angeles, Washington DC, Nashville, and Phoenix. There are currently more than 65 Cambria hotels open and nearly 70 hotels in the pipeline. To learn more, visit www.choicehotels.com/cambria.

About Choice Hotels®

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest lodging franchisors in the world. A challenger in the upscale segment and a leader in midscale and extended stay, Choice® has nearly 7,500 hotels, representing almost 630,000 rooms, in 47 countries and territories. A diverse portfolio of 22 brands that run the gamut from full-service, upper upscale properties to midscale, extended stay and economy enables Choice® to meet travelers' needs in more places and for more occasions while driving more value for franchise owners and shareholders. The award-winning Choice Privileges® loyalty program and co-brand credit card options provide members with a fast and easy way to earn reward nights and personalized perks. For more information, visit www.choicehotels.com.

Forward-Looking Statement

This communication includes "forward-looking statements" about future events, including anticipated hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K and our Quarterly Reports on Form 10-Q, any of which could cause actual results to be materially different from our expectations.

Addendum

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850, development@choicehotels.com.

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