

Choice Wins Trio of Comparably Awards!

We are thrilled that Choice Hotels International just won, not one, not two, but three Comparably Awards! The leading workplace culture and corporate brand reputation platform named our President and CEO, Pat Pacious, to their annual lists of “Best CEOs for Women” and “Best CEOs for Diversity,” and it named Choice’s leadership to its list of “Best Leadership Teams.”

“These Comparably Awards are especially meaningful to us because they’re based on feedback from employees,” explains Sally Bartas, our Chief Talent and Culture Officer. “Choice won these honors because of what our people think of our leaders, our company, and our culture – and that means a lot.”

During his six years as President and CEO, Pat has worked to foster a corporate culture focused on diversity, equity and belonging as well as performance. And it shows because he and Choice are no stranger to these and other prestigious awards relating to workplace culture. In fact, Comparably recognized Pat as one of the “Best CEOs” in 2022 and 2021 and one of the “Best CEOs for Women” in 2021, and it named Choice to their lists of “Best Companies for Diversity,” “Best Companies for Work-Life Balance,” and “Best Places to Work in Washington, DC” in 2021.

At Choice, we like to say that we’re united by a belief that tomorrow will be even better than today. When Pat and other Choice leaders talk about building that better tomorrow, they don’t mean just for our franchise hotel owners, our guests, and our shareholders – they mean for the 2,700 associates who work at Choice, too. That sentiment permeates every corner of the company, and it’s a big part of what propels us forward.

<https://media.choicehotels.com/2023-06-15-Choice-Wins-Trio-of-Comparably-Awards>