

Everhome Suites and WoodSpring Suites Introduce New Amenity So Fans of Professional Football Can Stay Connected to Their Favorite Teams When Away from Home

NORTH BETHESDA, Md., August 28, 2024 – Guests of Choice Hotels International extended stay hotel brands Everhome Suites and WoodSpring Suites, who on average stay more than seven nights, can now enjoy access to in-depth coverage of professional football teams, live breaking news and commentary, and award-winning original programming to stay up-to-speed with their favorite teams throughout the season while they travel.

“Choice is excited to give its Everhome and WoodSpring Suites guests the opportunity to watch their favorite professional football teams while they’re on the road so that they feel closer to home, which is what really differentiates an extended stay experience,” said Matt McElhare, vice president and lead for extended stay brands, Choice Hotels International. “Guests choose extended stay hotels for many reasons including needing to be on a job site for weeks at a time, relocating to a new part of the country, or renovating their current homes, so providing them with apartment-style comforts including full-size in-room kitchens, laundry facilities, free WiFi, modern fitness centers, and distinctive programs like this, helps make these hotels truly a home away from home for long staying guests.”

Everhome Suites is an all new-construction, pet-friendly hotel brand that provides familiar conveniences like fully equipped kitchens, 24-hour on-site laundry facilities, modern fitness centers with Peloton bikes, and access to snacks and sundries at our 24-hour Homebase Market. It offers precisely what guests need, so they are empowered to find their routine and be at their best from the moment they arrive. Current hotel locations include Corona, CA; Newnan, GA; Nampa, ID; and Lexington, KY; with locations coming soon to Bozeman, MT; Glendale, AZ; Huntsville, AL; Orlando, FL; Waco, TX; and more.

Another all new-construction hotel brand, WoodSpring Suites offers longer-term guests a welcoming environment and spacious, smartly designed, pet-friendly suites with in-room kitchens at affordable weekly and monthly rates. WoodSpring Suites took top honors in the J.D. Power 2024 North America Hotel Guest Satisfaction Index Study for a third consecutive year, having been ranked the #1 economy extended stay brand in 2024 and 2023 and the #1 overall economy hotel brand in 2022. Current locations include Greeley, CO; Milwaukee, WI; Austin, TX; and more.

With 250 locations open across the U.S. and over 275 currently in development, Everhome Suites and WoodSpring Suites are two of Choice Hotel’s four extended stay brands, which also include MainStay Suites and Suburban Studios. A longtime leader in the extended stay category, Choice is on pace to open its 500th extended stay hotel later this year.

Everhome Suites®: Closer to Home

The Everhome Suites brand provides a *Closer to Home™* experience that enables guests to live life on their terms during longer-term stays. The newly constructed midscale hotels are designed to help extended stay guests maintain routine on the road with apartment-style suites featuring fully equipped kitchens, spa-like bathrooms and customizable "me" spaces, including movable workstations, full-size closets and additional storage. Everhome Suites properties have modern and sophisticated public spaces, 24/7 fitness centers with Peloton bikes, guest laundry facilities, free Wi-Fi and self-service marketplaces with a variety of fresh and frozen meal and grocery options. For more information, visit <https://www.choicehotels.com/everhome-suites>.

About WoodSpring Suites®: It's Simple. Done Better.

WoodSpring Suites is a new-construction economy extended stay brand that offers longer-term guests a welcoming environment and a straightforward stay at an affordable price. With more than 200 locations open across the United States, WoodSpring Suites hotels feature spacious all-suite rooms with fully equipped kitchens, plus on-site laundry facilities, free Wi-Fi, and flexible payment options. For more information, visit www.choicehotels.com/woodspring.

About Choice Hotels®

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest lodging franchisors in the world. The challenger in upscale and a leader in midscale and extended stay, Choice® has nearly 7,500 hotels, representing more than 630,000 rooms, in 45 countries and territories. A diverse portfolio of 22 brands that range from full-service upper upscale properties to midscale, extended stay and economy enables Choice® to meet travelers' needs in more places and for more occasions while driving more value for franchise owners and shareholders. The award-winning Choice Privileges® rewards program and co-brand credit card options provide members with a fast and easy way to earn reward nights and personalized perks. For more information, visit www.choicehotels.com.

Additional assets available online:  [Photos \(1\)](#)

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