

Everhome Suites Continues to Grow Its National Footprint with Nine New Openings and Groundbreakings Across Texas, Arizona, Oregon, and Ohio

Choice Hotels International's new construction, midscale extended stay brand has opened 13 hotels in the last 14 months and has an additional 19 currently under construction

NORTH BETHESDA, Md., May 28, 2025 /PRNewswire/ -- Everhome Suites, the midscale extended stay brand from [Choice Hotels International, Inc.](#) (NYSE: CHH), continues to grow its nationwide footprint with the opening of six new properties, and three ground breakings in Texas, Oregon, and Ohio. The brand's growing traction across Texas, coupled with the addition of the Salem, Oregon and Yuma, Arizona locations, highlights Everhome Suites' continued success meeting demand for purpose-built, extended stay accommodations across the U.S. Choice Hotels now has 14 Everhome Suites open, 19 under construction and more than 60 in the pipeline. The brand is on track to have nearly 25 hotels open by the end of the year.

"From Texas and Arizona, to Oregon and Ohio, we're seeing strong developer interest in Everhome Suites and consistent demand for midscale extended stay accommodations," said Ron Burgett, Senior Vice President, Extended Stay Development, Choice Hotels. "Our latest openings reflect our commitment to delivering long-term value for franchisees while giving guests more options in fast-growing, strategically located markets."

The newly opened and under-construction hotels—were developed with longtime collaborators of Choice Hotels, Highside Companies.

"We continue to see strong demand and resilience, coupled with limited new supply in the extended stay landscape," said Justin Roberts, CEO of Highside Companies. "Launching these new Everhome Suites properties, a brand that provides a refined and favorable operating model, while exceeding guests expectations, demonstrates Highside Companies' continued dedication to extended stay hospitality, as well as our ongoing strategic collaborations with Choice Hotels."

The hotel details are as follows:

Texas

- **Everhome Suites Bastrop, TX** opened in February 2025. Located at 630 Agnes Street, the 114-room property is situated near natural attractions such as Lake Bastrop and McKinney Roughs Nature Park, and benefits from proximity to high-profile employers including SpaceX, Starlink, and The Boring Company. The hotel also sees traffic from events at the Circuit of the Americas and the Bastrop Convention Center.
- **Everhome Suites Waco, TX** opened in March 2025. Located at 4301 S Jack Kultgen Expressway, this 122-room hotel caters to a diverse demand base, including travelers connected to Baylor University, leading regional hospitals such as Baylor Scott & White Medical Center, Ascension Providence, and Baylor Scott & White McLane Children's Medical Center, as well as a variety of manufacturers and development facilities such as AbbVie, Space X, L3Harris, and Mars Wrigley. The property's central location between Austin and Dallas makes it a key link in Texas's high-traffic corridor.
- **Everhome Suites Brownsville, TX** opened in April 2025. Located at 3215 Galeno Crossing, the 122-room hotel is positioned to support the booming economic activity at the Port of Brownsville, the nearby \$16 billion LNG terminal project, and SpaceX's Starbase, the largest private employer in the area. The property is also near the region's leading healthcare facilities such as Valley Regional Medical Center, Valley Baptist Medical Center, and Brownsville Community Health Center, as well as South Padre Island, a popular beach destination. .
- **Everhome Suites El Paso, TX** opened in April 2025. Located at 10740 Montana Ave, this 122-room hotel is ideally positioned to serve business and military travelers with nearby access to Fort Bliss, White Sands Missile Range, and major defense contractors like Raytheon, Honeywell, and BAE

Systems. The property also serves healthcare and education professionals and travelers with its proximity to Del Sol Medical Center, University Medical Center, William Beaumont Medical Center, and Texas Tech University Health Sciences Center.

- **Everhome Suites Amarillo, TX** will open June 2025. Located at 11 Care Circle, the 114-room hotel will service the regional medical hub — with more than 1,000 hospital beds within a half-mile radius of the property, at Baptist St. Anthony, Northwest Texas Healthcare, Amarillo Veteran Affairs Healthcare and Vibra Hospital of Amarillo. The hotel will also serve educational facilities such as Texas Tech Health Sciences Center and School of Veterinary Medicine, and various agricultural and livestock manufacturing facilities such as Tyson Foods.
- **Everhome Suites Georgetown, TX** broke ground in March 2025 and is scheduled to open in September 2026. Located at 301 N Interstate Highway 35, this 115-room hotel is strategically situated to serve the rapidly expanding Austin metro. Surrounded by leading employers in the microchip, EV, and AI sectors—including Samsung, and ZT Systems—the property will also benefit from proximity to Southwestern University, Texas State University – Round Rock, and top medical facilities undergoing multimillion-dollar expansions.

Arizona

- **Everhome Suites Yuma, AZ** will open July 2025. Located at 2011 E 18th St., the 122-room property is positioned to support military travelers with nearby access to MCAS Yuma, the largest Marine Corps aviation installation in the world. Additionally, the property will serve medical travelers with its proximity to Yuma Regional Medical Center, and various other business-focused guests as a result of the San Luis Port of Entry and various agricultural support facilities. The property will also benefit from a significant influx of seasonal tourism during the winter months.

Oregon

- **Everhome Suites Salem, OR** broke ground in April 2025 and is slated to open in the third quarter of 2026. Located at 3010 Kettle Ct SE, this 114-room hotel expands the brand's presence into the Pacific Northwest, offering convenient access to local healthcare institutions such as Salem Hospital, and state agencies including the Oregon Department of Administrative Services, Oregon Health Authority, and Oregon Department of Human Services. Salem also has popular spots for outdoor recreation like Minto-Brown Island Park, Bush's Pasture Park, and the Ankeny National Wildlife Refuge. Its central location is designed to serve travelers connected to Oregon's capital city, whether for business, government, or extended family visits.

Ohio

- **Everhome Suites Dayton, OH** will break ground June 2025 and is scheduled to open in the first quarter of 2027. Located at 7030 Miller Lane, the 114-room hotel is strategically positioned just off the I-75 and I-70 interchange—one of the region's busiest travel hubs. The property is well suited to serve highway travelers, military personnel, healthcare professionals, and corporate travelers with convenient access to the Dayton International airport, Wright-Patterson Air Force Base, Dayton Children's Hospital, and Emerson Climate technologies.

Everhome Suites provides all the comforts of home with fully equipped kitchens, spa-style bathrooms, spacious closets, premium one-bedroom suites with in-room washer and dryer, locally inspired touches, weekly housekeeping, free WiFi, pet-friendly options, multipurpose lobby, outdoor amenities like barbeque grills and firepits, tech-enabled Homebase Market, 24/7 fitness center with Peloton bikes, and guest laundry facilities.

Choice Hotels offers dedicated tools and resources for the extended stay segment, including for developers, the Choice Maps platform, which uses AI to identify high-demand markets. Also provided are specialized sales, revenue management, marketing, and operational support including the choiceEDGE reservation platform and choiceADVANTAGE, the property management system that helps manage room rates, distribution channels, and inventory effectively.

For more information on Everhome Suites development opportunities, visit <https://www.choicehotelsdevelopment.com/our-brands/extended-stay/everhome-suites>

Everhome Suites®: Closer to Home

The Everhome Suites brand provides a *Closer to Home™* experience that enables guests to live life on their terms during longer-term stays. The newly constructed midscale hotels are designed to help extended stay guests maintain routine on the road with apartment-style suites featuring fully equipped kitchens, spa-like bathrooms and customizable "me" spaces, including movable workstations, full-size closets and additional storage. Everhome Suites properties have modern and sophisticated public spaces, 24/7 fitness centers with Peloton bikes, guest laundry facilities, free Wi-Fi and self-service marketplaces with a variety of fresh and frozen meal and grocery options. For more information, visit <https://www.choicehotels.com/everhome-suites>.

About Choice Hotels®

Choice Hotels International, Inc. (NYSE: CHH), is one of the largest lodging franchisors in the world, with over 7,500 hotels, representing nearly 650,000 rooms, in 46 countries and territories. A wide-ranging portfolio of 22 brands that includes full-service upper upscale, midscale, extended stay, and economy properties enables Choice® to meet travelers' needs in more places and for more occasions while driving more value for franchise owners and shareholders. The award-winning Choice Privileges® rewards program and co-brand credit card options provide members with a fast and easy way to earn reward nights and personalized perks. For more information, visit www.choicehotels.com.

About Highside Companies

Founded in 2019, Highside Companies is a Denver-based real estate company, with nearly \$1 billion in active projects across the U.S. and Canada. Under the direction of a leadership team with more than a century of combined experience in every aspect of the commercial real estate lifecycle, Highside offers best-in-class investment, investment management, and development solutions across multiple asset classes. For more information, visit www.highsidecompanies.com.

Forward-Looking Statements

This communication includes "forward-looking statements" about future events, including anticipated development and hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K and our Quarterly Reports on Form 10-Q, any of which could cause actual results to be materially different from our expectations.

Addendum

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels International at 915 Meeting St Ste 600, Rockville, MD 20852, email: development@choicehotels.com.

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