

Choice Privileges Tops WalletHub's List as the #1 Hotel Rewards Program

Recognition from WalletHub and Forbes highlights Choice Hotels' commitment to helping travelers make the most out of any travel plan

WalletHub, a trusted source for personal finance insights and consumer rankings, has named Choice Privileges the #1 hotel rewards program of 2025.

WalletHub's annual comparison analyzed nine leading hotel loyalty programs across 21 key metrics and called Choice Privileges the stand-out for its industry-leading rewards value, approachable status levels and flexible points earning options.

Forbes also spotlighted this achievement, with Chris Lupo, WalletHub writer and analyst, noting Choice Privileges' "massive increase in rewards value" benefiting "light, moderate and heavy travelers" helped it leap ahead of the competition

Sign up today to experience the top-ranked loyalty program of 2025, which continues to evolve with more features and perks to help maximize any travel plans including:

- **A 50-week booking window**—giving members plenty of time to plan their trip.
- **Choice RewardSaver**—a new offering that allows members to book reward nights starting as low as 6,000 points.
- **Flexible point redemptions** for upgraded rooms, better views, or extra space at select hotels.
- **Access to over 7,000 Choice-branded hotels—including 1,000 upscale and luxury properties**—like the Radisson Blu Aruba, a modern Caribbean getaway, and the charming Casa La Factoria in Cartagena.
- **Access to more than 2,400 hotels within 30 miles of a national park**, including the Sleep Inn & Suites near Zion Park, Utah and the Comfort Inn near Sequoia and Kings Canyon National Park.

Additional assets available online: [Photos \(1\)](#)

<https://media.choicehotels.com/2025-06-16-Choice-Privileges-Tops-WalletHubs-List-as-the-1-Hotel-Rewards-Program>