

## Happy National Waffle Day!

Every August 24th, we celebrate National Waffle Day — a tribute to the day the first U.S. patent for a waffle iron was issued in 1869. But the story of the waffle begins long before that — and it continues to this day. From ancient Greek obelios — flat cakes cooked between a pair of metal plates — to medieval European waffles pressed with coats of arms or religious symbols, to the fluffy Belgian waffles first popularized in the United States at the 1964 World's Fair, waffles have long been a symbol of warmth and community.

### Waffles at Comfort: A Golden Morning Ritual

Nobody does waffles like Comfort! When guests awaken, they know the tasty golden treat is waiting. The joy of pouring batter into the iron, flipping it with anticipation, and watching those golden squares emerge, ready to be topped with syrup, butter, fruit, or whipped cream — how sweet it is! A morning moment of yummy indulgence that sets the tone for the day. No wonder guests at the 1,600 Comfort hotels across the U.S. devour more than 30 million waffles every year!

So, the next time you stay at a Comfort — like the Comfort Inn & Suites LaVale - Cumberland in LaVale, Maryland; the Comfort Inn & Suites Branson Meadows in Branson, Missouri; or the Comfort Inn & Suites Zion Park Area in Hurricane, Utah — remember that those waffles are more than just a delicious breakfast item. They're a celebration of nostalgia and one of the simple joys that make travel memorable.

Pass the syrup and batter up, Comfort guests! Cornelius Swartwout, the fellow who was granted a patent for his stove-top waffle iron 156 years ago, would be proud.

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