Choice Hotels International Updates Cancellation Policies

ROCKVILLE, Md., July 9, 2021 -- Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest lodging franchisors, has provided an update to its guest booking and cancellation policies. Beginning July 14, 2021, guests will be required to cancel new reservations at least 48 hours prior to scheduled arrival. This change allows hotel owners to better manage room inventory and staffing, as well as provide guests with up-to-date booking options and availability. New reservations made by registered Choice Privileges members will only require 24 hours of advance notice for cancellations.

Recent increased travel volumes have led to record high demand across several markets, and as a result, many hotels are experiencing higher than normal cancellation rates. Guests still searching for last minute summer travel plans are unable to take advantage of new availability from last minute cancellations, which leads to unsold hotel rooms, inaccurate forecasted demand and lost revenue, impacting hotels already facing staffing shortages. The company’s decision to update cancellation policies is driven by delivering a better experience for both hotels and guests.

All Choice-branded hotels continue to participate in *Commitment to Clean*, an initiative that builds upon the strong foundation of franchisees' long-standing dedication to cleanliness with enhanced training and best practices for deep cleaning, disinfecting and social distancing.

For more information or to manage bookings, guests can call 877-424-6423 or www.choicehotels.com/reservations.

About Choice Hotels®

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest lodging franchisors in the world. With more than 7,100 hotels, representing nearly 600,000 rooms, in over 40 countries and territories as of March 31, 2021, the Choice® family of hotel brands provides business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

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