

Choice Hotels Promotes Stacey Werner Shapiro to Assistant General Counsel

ROCKVILLE, Md. (August 27, 2018) – Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel franchisors, has promoted Stacey Werner Shapiro to vice president and assistant general counsel. In addition to supporting many strategic business projects, Werner Shapiro will expand her role to manage the legal aspects of real estate and investment initiatives for the company's upscale brand, Cambria Hotels.

Werner Shapiro joined Choice Hotels in 2009 and, throughout her successful tenure, has held roles of increasing responsibility. Most recently, Werner Shapiro served as senior legal advisor where she provided strategic counsel on a range of topics, including commercial contracts, intellectual property, technology, e-commerce and growth initiatives. She also played a central role in the company's acquisition and integration of WoodSpring Suites.

"Stacey is a valued member of Choice Hotel's legal team, having served as a dedicated business resource to numerous organizations within the company," said Jeff Lobb, deputy general counsel, Choice Hotels. "The Cambria Hotels brand is a focused area of growth for Choice Hotels, and Stacey's involvement in the legal, structural and strategic aspects of Choice's Cambria investment initiative is an important supplement to the company's efforts in support of the brand's expansion strategy.

Prior to joining Choice, Werner Shapiro served as associate general counsel for commercial transactions and employment at Arbitron (now Nielsen Audio). There, her duties also included overseeing all legal matters for Scarborough Research, a joint venture between Arbitron and Nielsen. Earlier in her career, Werner Shapiro practiced corporate transactional law and employment law in-house and at various law firms. Werner Shapiro received her Juris Doctor degree from Emory University and is a graduate of Pennsylvania State University.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 6,800 hotels, representing more than 550,000 rooms, in over 40 countries and territories as of June 30, 2018, the Choice® family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program, offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

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