

## **Choice Hotels Recognized by Newsweek as One of the “Most Trustworthy Companies in America 2023” For Second Year in a Row**

ROCKVILLE, Md., [March 29, 2023] — Choice Hotels International, Inc. (NYSE: CHH) has been named one of the ‘Most Trustworthy Companies in America’ 2023 by Newsweek and Statista Inc. This is the second consecutive year that Choice Hotels has been recognized on this list that assesses companies on the three main public pillars of trust - customer trust, investor trust and employee trust.

“We are honored to be named one of Newsweek’s most trusted companies in America for the second year in a row,” said Sally Bartas, Chief Talent and Culture Officer at Choice Hotels International. “Building trust with our associates, every franchisee and all our guests is one of the most important aspects of the work we do day in and day out. Our guests trust that they will find the right hotel at the right price no matter where they are traveling, franchisees trust in our industry-leading support tools needed to succeed and our associates trust that they will find opportunities to contribute and grow during their time with us.”

Choice champions the guest experience by offering a selection of 7,500 hotels across 22 brands in nearly 50 countries & territories. With 4,000 hotels within a mile of an interstate exit, from full service and upscale properties to midscale and extended stay, customers can feel confident that Choice has a hotel with the right set of amenities at the right price in the right location no matter where their journey takes them.

At Choice, franchisees know that they are in business for themselves, without being by themselves. Through proprietary technology led revenue management, property management and learning and development tools Choice continues to attract and retain franchise owners. Additionally, Choice was the first hotel company to return to 2019 performance levels following the pandemic.

Associates working at Choice know that their voice can make an impact on Choice’s culture, its guests and its franchisees. Choice offers its associates outstanding career and growth opportunities. For example, the Ascending Leaders Program, a professional development program for associates, led to the evolution of business ideas that inspired the *Your Key to Profit* initiative and the introduction of the Clarion Pointe brand.

In addition to being named one of the ‘Most Trustworthy Companies in America 2023’, Choice is an award-winning employer earning Forbes: America’s Best Large Employers (2023), Forbes: World’s Best Employers (2022), Forbes: The Best Employers for Veterans (2022), Forbes: World’s Top Female Friendly Companies (2022); Human Rights Campaign: Best Places to Work for LGBTQ Equality (2022); and DEI: Best Places to Work for People with Disabilities (2022) and others.


To view Newsweek’s ‘Most Trustworthy Companies in America 2023’ rankings, please visit: <https://www.newsweek.com/rankings/most-trustworthy-companies-america-2023>. To learn more about Choice’s corporate culture or rewarding career opportunities at Choice Hotels, visit [www.careers.choicehotels.com](http://www.careers.choicehotels.com).

### **About Choice Hotels®**

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest lodging franchisors in the world. With nearly 7,500 hotels, representing almost 630,000 rooms, in 47 countries and territories as of December 31, 2022, the Choice® family of hotel brands provides business and leisure travelers with a range of high-quality lodging options from limited-service to full-service hotels in the upper upscale, upper midscale, midscale, extended-stay and economy

segments. The award-winning Choice Privileges® loyalty program offers members a faster way to rewards, with personalized benefits starting on day one. For more information, visit [www.choicehotels.com](http://www.choicehotels.com).

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